



Seattle Repertory Jazz Orchestra Sponsorship Opportunities

The Seattle Repertory Jazz Orchestra (SRJO) is the Northwest's premier big band jazz ensemble. We are dedicated to the performance and enrichment of the unique American art form of large ensemble jazz – expressive and creative music that transcends boundaries and joins people together in celebration of our diverse, democratic culture. We present outstanding concerts and exceptional outreach and youth programs year-round.

Why partner with SRJO?

Our audience is your audience. Tap into our community and enjoy the benefits of connecting with our unique population of main-stage subscribers and youth education participants, and networking with other donors and corporate sponsors. The SRJO produces five main-stage concert weekends serving approximately 6,000 patrons, plus tens of thousands of listeners through our frequent radio broadcasts. The season runs from October to June. All main-stage productions are performed at the Illsley Ball Nordstrom Recital Hall at Benaroya Hall, Kirkland Performance Center, Edmonds Center for the Arts, and Town Hall in Seattle.

When you partner with the SRJO, you directly influence SRJO's ability to bring jazz masters and internationally recognized musicians to town, such as **Quincy Jones, Branford Marsalis, Anat Cohen, and Christian McBride**, exposing the Northwest to current trends in jazz. You help SRJO present student clinics with guest artists, and fund Jazz Scholars, sending professional musicians to instruct students in public schools, paving the way for young talent to blossom and thrive. You give children the opportunity to experience the joy of music first-hand through Jazz4Kids concerts. **Not everyone understands the value of providing all of this to the community, but as a sponsor you have the opportunity to demonstrate to the community that you do.**

SRJO in Numbers

Each year, SRJO reaches...

10,000 Radio Listeners in five separate broadcasts on KNKX 88.5 FM

2,600 Concert Attendees in Seattle

1,950 Concert Attendees in Kirkland

700 Concert Attendees in Edmonds

200 Gala Attendees

4,500 e-Newsletter Recipients

800 Children and Students Served by Jazz4Kids, Jazz Scholars and Other Student Programs

Average concert attendance exceeds 85% of venue capacity

Over 75% of the concerts are sold-out (over 60 performances since 2010 alone).

A Track Record of Success

SRJO regularly brings nationally and internationally renowned artists to its stage, including Quincy Jones, Wycliffe Gordon, Christian McBride, Branford Marsalis, Carmen Bradford, Anat Cohen, Terrell Stafford, and Jazz Masters Bill Holman, James Moody, Jimmy Heath.

2017 The SRJO presents its 23rd season.

2015 Seattle Times recognizes "A World View of Jazz" with Anat Cohen in Best Concerts of 2015.

SRJO wins Earshot Jazz Society's 2015 "NW Concert of the Year" Golden Ear Award, recognizing the concerts of February 2015 with Anat Cohen, "A World View of Jazz."

2014 Washington State declares October 4, 2014 SRJO Day, as do the cities of Seattle and Kirkland!



Christian McBride performs with SRJO, June 2017



Anat Cohen performs with SRJO, February 2015

Sponsorship Packages

Sponsorships are accepted year-round at all of the following levels. If you would like to give an amount different from those listed below, SRJO will be happy to design a package for your company/organization.

<p style="text-align: center;">\$10,000</p> <ul style="list-style-type: none"> • Recognition in radio broadcasts, year-round • Recognition from the stage, all concerts year-round • Full page recognition in concert program • Logo in concert programs, year-round • Logo on concert signage in lobby, year-round • Logo on website, year-round • Logo in e-blast communication, year-round • Logo on postcard, year-round • Shout-out on Facebook • Invitation to exclusive events 	<p style="text-align: center;">\$5,000</p> <ul style="list-style-type: none"> • Recognition from the stage, one-time • ½ page recognition in concert program • Logo in concert program, year-round • Logo on concert signage in lobby, one-time • Logo on website, year-round • Logo in e-blast communication, year-round • Logo on postcard, one-time • Shout-out on Facebook • Invitation to exclusive events
<p style="text-align: center;">\$2,500</p> <ul style="list-style-type: none"> • Recognition from the stage, one-time • ½ page recognition in concert program • Logo in concert program, year-round • Logo on concert signage in lobby, one-time • Logo on website, year-round • Logo in e-blast communication, one-time • Logo on postcard, one-time • Shout-out on SRJO Facebook Page • Invitation to exclusive events 	<p style="text-align: center;">\$1,000</p> <ul style="list-style-type: none"> • ½ page recognition in concert program • Logo in concert program, year-round • Logo on concert signage in lobby, one-time • Logo on website, year-round • Logo in e-blast communication, year-round • Logo in e-blast communication, one-time • Shout-out on SRJO Facebook Page • Invitation to exclusive events
<p style="text-align: center;">\$500</p> <ul style="list-style-type: none"> • Logo in concert program, year-round • Logo on website, year-round • Shout-out on SRJO Facebook Page • Invitation to exclusive events 	<p style="text-align: center;">\$250</p> <ul style="list-style-type: none"> • Logo in concert program, year-round • Logo on website, year-round • Shout-out on SRJO Facebook Page

You have the option to sponsor the SRJO wherever the need is greatest, or you may designate your sponsorship to the following events and programs.

Jazz4Kids

Thanks to sponsors like you, SRJO's Jazz4Kids concerts are offered free to the public and provide youth a rare opportunity to hear jazz performed in a state-of-the-art concert hall. Cultivating a love for jazz in young people ensures that this special music will continue as a significant artistic example of American diversity and creativity. Jazz4Kids concerts cost SRJO \$2,500 and are dependent on funding from sponsors.





Jazz Scholars students and instructors

Jazz Scholars

Professional instructors selected by SRJO provide weekly individual or group lessons to South and Southwest Seattle schools in the six areas of band instrumentation: saxophone and reeds, trumpet, trombone, piano, bass and drums. All instructors are experienced music teachers and active performers in the Seattle area. The instructors provide individual and small group lessons, and occasionally assist the band director in sectional rehearsals for the entire jazz band. Sponsorship helps provide to teaching hours and administration of the program, directly benefitting students.

Student Ticket Scholarship Fund

The SRJO is committed to bringing students and children to our concerts for musical enrichment and access to the arts. Free tickets will be distributed to students in need. We frequently serve students in Jazz Scholars and Seattle JazzED programs. Your support helps SRJO offset the cost of this investment. The average SRJO ticket price is approximately \$50. In 2015-2016 SRJO invested \$20,000 in bringing students to our concerts.

Gala Sponsorship Packages

Sponsorships are accepted year-round for this annual event. If you would like to give an amount different from those listed below, SRJO will be happy to design a package specifically for your company/organization.

<p>\$10,000</p> <ul style="list-style-type: none"> • Logo on event slideshow • Logo on event signage • Reserved table of ten (10) • Invitation to Exclusive VIP toast 	<p>\$5,000</p> <ul style="list-style-type: none"> • Logo on event slideshow • Logo on event signage • Reserved table of ten (10) • Invitation to Exclusive VIP toast
<p>\$2,500</p> <ul style="list-style-type: none"> • Logo on event slideshow • Logo on event signage • Reserved table of ten (10) • Invitation to Exclusive VIP toast 	<p>\$1,000</p> <ul style="list-style-type: none"> • Logo on event slideshow • Logo on event signage • Reserved table of ten (10) • Invitation to Exclusive VIP toast
<p>\$500</p> <ul style="list-style-type: none"> • Logo on event slideshow • Logo on event signage • Reserved ½ table of five (5) 	<p>\$250</p> <ul style="list-style-type: none"> • Logo on event slideshow • Logo on event signage

Gala Fundraiser

This year's gala will be held on March 10, 2018 at the Sunset Club in Downtown Seattle. Every year SRJO supporters come together for an intimate performance by SRJO musicians and special guest artists, a sumptuous plated meal, and all-around good time. Event includes a raffle, silent auction, and raise-the-paddle. Underwrite a portion of the event and join us in the audience a sponsor! Gala expenses are approximately \$25,000, and are only partially covered by ticket sales.



2017 Gala

Sponsorship Benefits At-a-Glance

Sponsor Benefits & Visibility	\$10,000	\$5,000	\$2,500	\$1,000	\$500	\$250
Recognition in radio broadcasts	year-round					
Recognition from the stage	year-round	one-time	one-time			
Recognition in concert program*	full page	½ page	½ page	½ page		
Logo in concert program	year-round	year-round	year-round	year-round	year-round	year-round
Logo on concert signage in lobby	year-round	one-time	one-time	one-time		
Logo on website	year-round	year-round	year-round	year-round	year-round	year-round
Logo in e-blast communication	year-round	year-round	one-time	one-time		
Logo on postcard	year-round	one-time	one-time			
Shout-out on Facebook	one-time	one-time	one-time	one-time	one-time	one-time
Invites to exclusive events	year-round	year-round	year-round	year-round	year-round	
Gala Only						
Logo on event slideshow (gala only)	one-time	one-time	one-time	one-time	one-time	one-time
Logo on event signage (gala only)	one-time	one-time	one-time	one-time	one-time	one-time
Reserved table of ten (10) (gala only)	one-time	one-time	one-time	one-time		
Reserved ½ table of five (5) (gala only)					one-time	
Exclusive VIP toast (gala only)	one-time	one-time	one-time	one-time		

*SRJO will work with you to design your full page or ½ page sponsorship placement in our concert program(s). The following items may be included: Business name, address, logo, artwork, tagline/slogan, contact information, website. Artwork must be provided in CMYK in either .pdf or .jpg formats and should have a resolution of 300dpi.



2017-2018 Sponsorship Commitment Form

Sponsor Name: _____

Please print your Sponsor Name as you wish it to appear in our materials.

Sponsorship Level:

☐ \$10,000 ☐ \$5,000 ☐ \$2,500 ☐ \$1000 ☐ \$500 ☐ \$250

Sponsorship Designation:

☐ **I would like my sponsorship dollars to go wherever the need is greatest!**

☐ Please designate my gift for the following event/program (see previous descriptions):

☐ Gala Fundraiser ☐ Jazz4Kids ☐ Jazz Scholars ☐ Student Tickets

SRJO will contact you if the financial need for the event/program you designated has already been fulfilled.

Contact Name: _____ Email: _____

Business Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Signature of Authorized Representative: _____

Name of Authorized Representative: _____

Title: _____

SRJO will contact you to discuss the details of your Sponsorship Package.

Please email your logo in both .jpg and .eps formats to info@srjo.org.

Thank you for partnering with the SRJO!

The Seattle Jazz Orchestra is a 501(c)(3) organization, tax ID #91-1928901.

Your contribution is deductible to the full extent allowed by law.

For more information please contact us at

Seattle Repertory Jazz Orchestra, PO Box 44592, Seattle, WA 98145-0592

(206) 523-6159 | www.srjo.org | info@srjo.org

The Seattle Repertory Jazz Orchestra's mission is to promote appreciation of the unique American art form of large ensemble jazz and to share the joy of live professional jazz performance.